

Studio in the Cloud

Unlocking creative potential for startups, existing studios, and larger creative agencies

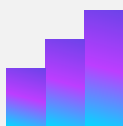
Who benefits?



**New VFX / Animation
Startup**



Existing VFX / Animation
with on-premises location



**Creative Agencies in Larger
Corporations**

In this comprehensive guide, we explore the transformative impact of the cloud for VFX, animation, and creative agencies. Whether you're a budding startup, an established studio, or a creative department within a corporate giant, the cloud offers unparalleled opportunities to revolutionize your workflow, streamline operations, and unleash boundless creativity.

Key Takeaways:

- Eliminate barriers of entry with scalable infrastructure, empowering seamless growth from boutique to massive studio.
- Scale up for peak render times and accelerate project iterations with on-demand resources.
- Craft bespoke creative pipelines tailored to specific needs, bypassing limitations of corporate environments.
- Dynamically scale resources to optimize project costs, eliminating the need for upfront capital expenses and enabling agile budgeting.

1

New VFX / Animation Startup

With a cloud-based platform, the traditional barriers to entry in the VFX and animation industry vanish, liberating you from the hefty investments in workstations, render nodes, machine rooms, and associated overheads like rent and cooling. Start small, yet ambitious, and watch as your boutique operation seamlessly scales into a powerhouse studio, all without altering your infrastructure. This scalability empowers you to compete for projects of any magnitude, with resources that effortlessly adapt on-the-fly to meet evolving demands, ensuring you're always equipped to tackle the next creative challenge head-on.

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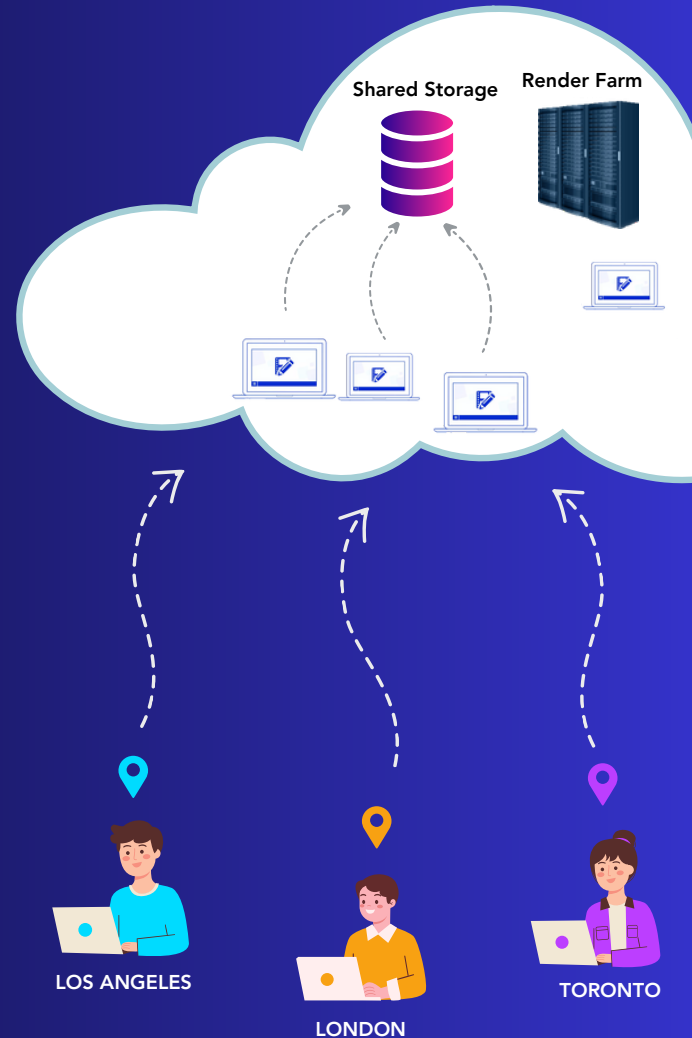
Existing VFX / Animation with On-Prem Locations

By implementing a Studio in the Cloud, existing VFX & animation studios can effortlessly scale resources to meet crunch render times or achieve faster project iterations, ensuring seamless progress and timely deliveries. Access a diverse pool of global talent and specialized experts who seamlessly integrate into your team, breaking geographical barriers and fostering collaborative excellence. A studio in the Cloud enables your remote artists and workers operate within a secure environment, with robust controls over security standards and compliance with industry audit requirements. Additionally, being able to explore and integrate cutting-edge technologies like GenAI directly within your pipeline enables continuous innovation and driving efficiency gains across your projects.

3

Creative Agencies in Larger Corporations

Revolutionize your creative workflows and say yes to more projects by leveraging the cloud. Craft bespoke pipelines tailored precisely to your department's unique needs, unbound by the limitations of your corporate environment. Scale resources instantly as required, bypassing lengthy capital budgeting cycles, and ensuring you're always equipped for peak performance. Additionally, access cutting-edge technology and workstation types that may not be available in-house, empowering you to explore new realms of creativity and productivity previously out of reach.




[View IMT Services for Studio in the Cloud on AWS Marketplace](#)



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