

Collaborate at the Speed of Business

IMT and Cisco
collaboration innovation
for what's next



Collaboration evolution: From *nice to have* to *must have*

Business-class video conferencing has been around since the early 1990s. The novelty of connecting with offsite team members, clients, or partners across the globe seemed so futuristic not so long ago. It was a cool toy we could utilize when we needed to, but it was far from optimal for everyday use. Getting and staying connected could use up a chunk of meeting time. Sometimes, poor video and audio quality, inconsistent and unsecure network connections, and the lack of interactive collaboration tools stalled productivity. Meeting in-person, even if it meant travel time and costs, was preferred over video conferencing.

Even as collaboration solutions evolved, many businesses had a hard time incorporating these new tools into their workflows. However, what was once a nice-to-have, became a necessary tool to ensure business stability in 2020-21. Companies of all sizes discovered, with enthusiasm, the advantages of collaboration solutions for their businesses.

Keeping up with the digital workforce

Digital collaboration was the workhorse of 2020-21 and our reliance on it to do business isn't going to diminish. From ensuring your remote workforce stays connected to enabling you to accommodate hybrid work arrangements, digital collaboration empowers your ability to drive innovation and enhance your sustainability.

In this eBook, we'll explore how IMT and Cisco lead the way, empowering collaboration for businesses across a variety of industries to drive innovation, productivity, and employee satisfaction.



Remote Workers

Connects your distributed workforce, increasing their ability to collaborate across physical and digital places.



Hybrid Work

Adapts to how teams work best and creates experiences that reach everyone.



Organizational Stability

Helps you get ahead of the "Great Resignation" by giving your workforce the ability to work from anywhere.



Innovation

Enhances team productivity and engagement, empowering your employees to drive your business forward.

Cisco: Collaboration innovation leader

Cisco collaboration solutions help you improve business processes, speed up decision-making, and boost productivity by simplifying communication, inspiring innovation, and empowering engage—anywhere on any device.



Collaboration endpoints

Video, IP phones, web, mobile, and desktop clients bring people together, streamlining communications and enhancing the user experience.



Conferencing and messaging

Video and web conferencing infrastructure enables employees to present, share, and collaborate in real time anywhere, on any device.



Workspaces

Physical space design and collaboration technology converge as virtual rooms bring dispersed teams together to speed up decision making.



Revolutionizing the way people, teams, and businesses connect, Cisco Webex has everything your business needs to collaborate—in the world's first unified, purpose-built suite for how you work.

Collaboration revolution

Cisco has become the standard in digital collaboration with 95% of Fortune 500 companies putting their trust in Webex.



Secure Connections

Protect your critical data and privacy with leading enterprise-grade security built-in from the ground up, not bolted on.



Seamless Communication

Communicate freely anywhere—home, conference room, or on the road—using any device—desktop, phone, or tablet.



Engaging Experiences

Utilize high-quality video and compelling multimedia content to create engaging experiences that unleash creativity.



Intelligent Interactions

Automatically remove distracting background noises and voices, take notes, and transcribe meetings to work smarter.

“ Cisco has been recognized as a Gartner Magic Quadrant Leader for Meeting Solutions 15 times.² ”



Professional-Quality Events

Connect with large, geographically dispersed audiences, using a platform that delivers the scale, reach, and interactivity you expect.



Enhanced Participation

Turn spectators into participants with moderated Q&A, live chat and polling, reactions, and gesture recognition that minimize interruptions.



Simplified Management

Unburden your in-house staff with simplified, single pane of glass management across all users, security, and devices.



Integration with Microsoft Teams

Optimize the end-user experience by bringing the very best of collaboration and work together.

“ 95% of Fortune 500 companies trust Webex¹ ”

Collaboration inclusion

If there is one thing we've learned over the past few years, it's that the need to collaborate from anywhere on any device crosses industry borders. Businesses in every industry have incorporated Cisco Webex into their standard practices, enhancing their ability to connect to success.



Legal and Finance

- Connect face to face safely with colleagues and clients.

- Strong encryption to meet the most stringent compliance and security requirements.

- Collaborate with colleagues instantly with group chat, messaging, and content sharing.

- Quickly and easily connecting clients with your experts for a superior experience.



Media and Entertainment

- Bring your audience to you by streaming in audience members to your show or event.

- Keep work moving behind the scenes with group messaging, file sharing, and video calling.

- Connect expert guests to your show or event to provide their commentary, in real-time.

- Stay secure with the industry's most secure collaboration platform.



Government

- Connect with staff, constituents, and peers in the office or on the go.

- Built-in security that meets U.S. FedRAMP requirements.

- Works with the tools you use every day, like work calendars and video devices.

- All data is hosted by Cisco within the U.S.



Healthcare

- Enable physicians to provide face-to-face consultations with patients anywhere.

- Connect staff for virtual training, and easily record for on-demand viewing.

- Collaborate with other healthcare professionals, and securely share medical files.

- Strong encryption to meet HIPAA and other compliance and security requirements.

IMT expertise

IMT's team of digital collaboration experts is committed to enabling and supporting how you choose to collaborate—hybrid, return-to-office, and work-from-home work models—and where—conference rooms, large and multi-purpose space, auditoriums, and corporate broadcast facilities. Our goal is to connect your people and content anywhere in the world, enabling real-time communications that facilitate team building and productivity, and provide a visible return on your investment.

✓ Cisco-certified engineers

Cisco CCIE-level engineers that can mesh your Cisco voice and video infrastructure with Webex cloud solutions.

✓ Nationwide footprint

We have offices across the country—from Los Angeles to New York, Boston to Atlanta.

✓ Multi-vendor support

Partnering with top-tier technology leaders enables us to offer solutions that fit your application needs and budget.

✓ Deep technical collaboration knowledge

We design, deploy, and support on-prem or cloud solutions that can take your collaboration to the next level.

Discover more about how your organization can collaborate more effectively with IMT and Cisco Webex.

Learn more about IMT Collaboration solutions

Find out how IMT can enhance your connections.

Visit

Schedule an assessment

Schedule your IMT Visual Collaboration Assessment to see how we can help you transform your business.

Request an assessment

See for yourself

See first-hand how Webex makes it easy to collaborate freely.

Schedule a demo

